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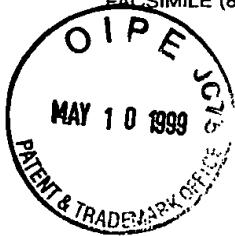
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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Phillip Y. Goldman, et al.

Serial No.: 09/264,432

Filed: March 8, 1999

For: SYSTEM AND METHOD OF INSERTING  
ADVERTISEMENTS INTO AN INFORMATION  
RETRIEVAL SYSTEM DISPLAY

RESPONSE TO NOTICE TO FILE MISSING  
PARTS OF APPLICATION

Assistant Commissioner of Patents  
Washington, D. C. 20231

Attention: Application Division, Special Handling Unit

Sir:

In response to the Notice to File Missing Parts of Application mailed March 29, 1999, please find enclosed herewith the following items for filing in the United States Patent and Trademark Office in connection with the above-identified patent application:

(1) a Declaration, Power of Attorney, and Petition executed by the inventors  
Phillip Y. Goldman, et al.;

(2) an Assignment from the inventors Phillip Y. Goldman, et al. to WebTV Networks, Inc.;

(3) a copy of the Notice to File Missing Parts of Application - Filing Date Granted;

(4) Check No. 109039 in the amount of \$170.00 to cover the filing fee for the above-identified application, the recordation fee for the enclosed patent assignment, and the surcharge fee pursuant to 37 C.F.R. § 1.16(e). These fees have been calculated as follows:

Assignment recordation fee	=	\$	40.00
Surcharge fee	=	\$	130.00
<b>TOTAL</b>	<b>=</b>	<b>\$</b>	<b>170.00</b>

Please debit any additional fees, or credit any overpayment, to Deposit Account No. 23-3178. Triplicate copies of this sheet are enclosed.

The Commissioner is hereby authorized to charge payment of the following fees associated with this communication or to credit any overpayment to Deposit Account No. 23-3178. Copies of this sheet are enclosed in triplicate.

X Any additional filing fees required under 37 C.F.R. § 1.16.

X Any patent application processing fees under 37 C.F.R. § 1.17.

The Commissioner is hereby authorized to charge payment of the following fees during the pendency of this application or credit any overpayment to Deposit Account No. 23-3178. Copies of this sheet are enclosed in triplicate.

X Any patent application processing fees under 37 C.F.R. § 1.17.

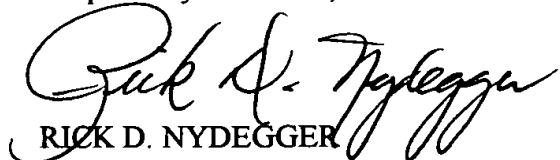
   The issue fee set in 37 C.F.R. § 1.18 at or before mailing of the Notice of Allowance, pursuant to 37 C.F.R. 1.311(b).

X Any filing fees under 37 C.F.R. § 1.16 for presentation of extra claims.

Please address all future correspondence in connection with this case to the attention of the undersigned.

Dated this 10 day of MAY, 1999.

Respectfully submitted,



RICK D. NYDEGGER  
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MAY 10 1999

## CERTIFICATE OF MAILING BY "EXPRESS MAIL" (37 CFR 1.10)

Applicant(s): Phillip Y. Goldman, et al.

Docket No.  
14531.46Serial No.  
09/264,432Filing Date  
March 8, 1999

Examiner

Group Art Unit  
2711

Invention: SYSTEM AND METHOD OF INSERTING ADVERTISEMENTS INTO AN INFORMATION RETRIEVAL SYSTEM DISPLAY

I hereby certify that the Transmittal letter (in triplicate); Declaration, Power of Attorney and Petition (3pgs); PTO-1595 Recordation Cover Sheet and Assignment (4pgs); Copy of Notice to File Missing Parts - *Filing Date Granted*; Check No. 109639 in the amount of \$170.00; and postcard are being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 in an envelope addressed to: Attn: Application Division, Special Handling Unit, Assistant Commissioner for Patents, Washington, DC 20231 on MAY 10, 1999.

Dacia Smith

(Typed or Printed Name of Person Mailing Correspondence)

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(Signature of Person Mailing Correspondence)

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